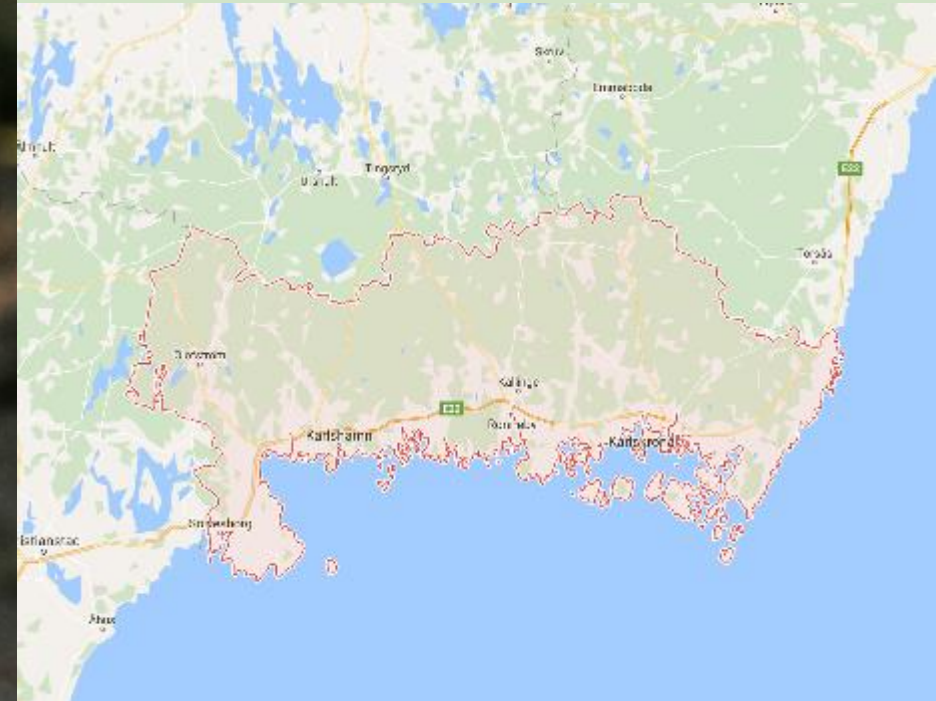




The Blekinge Trail

260 km from Sölvesborg in the west to Bröms in the east.



5 Municipalities, 450 land owners - 1 trail



WP 3

Market Survey "Reasons to Go"

Is being performed
July & august 2018



WP 4

- Hiking The Blekinge Trail
- Identify investment & development needs.
- APP development



Challenges

- 1) Ownership
- 2) Trail preparation
- 3) APP-development

