Skåneleden Trail
About

• 1200 km
• 5 Trails
• 90 Sections
• 80 Shelters
• 30 Municipalities
• 1978--
Organization

- Region Skåne
- The Scanian Landscape Foundation
- Municipalities
Responsibilities Region Skåne

- Development
- Marketing
- Production of trail maps
- Cooperation with different stakeholders
- Coordination other trails
- Projects connected to Skåneleden
- Coordination Tourism/Business
Responsibilities tSLF

- Trail inventory
- Contact with the municipalities
- Control documents
- Contact with the hikers
- Support Region Skåne
- Webb/map updates
- Maintenance training
- Distinct assignment from RS
Responsibilities Municipalities

- Official in charge
- Landowners (agreements, insurance)
- Maintenance
- Complaints
- Inform about disturbances
- Internal coordination
The mission 2014-2020:
...a sustainable trail ready for export...
Targetgroups: monitoring, integration, trademark...
Quality: Youth employment project, tSLF-team, LQT, development funding...
Availability: trail structure connected with Skånetrafiken
The Product: TIS-entrepreneurs, the new skaneleden.se...
Organization: tSLF-team, financing...
Marketing: social media, trail signs, photos-press, Eurorando...
So far:
”I svenskere er bare så gode til at vedligeholde og informere om jeres vandreruter. Det er exceptionelt og altid en fornøjelse at tage på tur til Sverige. I gør et fantastisk stykke arbejde.

Vi vil have Skåne tilbage :-) 
Michael fra Danmark”