

REASONS TO GO SURVEY

Nature and forest tourism in the light of questionnaire surveys

The results of a survey carried out among tourists in the Tri-City as part of the project
„Attractive Hardwoods”

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Time and location of the survey: VII – IX 2017 Gdańsk-Sopot-Gdynia

- Method: questionnaire filled in by the respondent
- The research sample size: 132 people

Table 1 Structure of the research sample

sex	Women	55,6%
	Men	44,4%
age	Under 36 years	38,9%
	36-55 years	46,8%
	above 55 years	14,3%
Place of permanent stay	Outside Poland	23,6%
	Pomorskie region	61,4%
	In Poland, outside Pomorskie	15,0%

Customs and preferences related to the tourist trips

Fig. 1 Do you like to get to know new places?

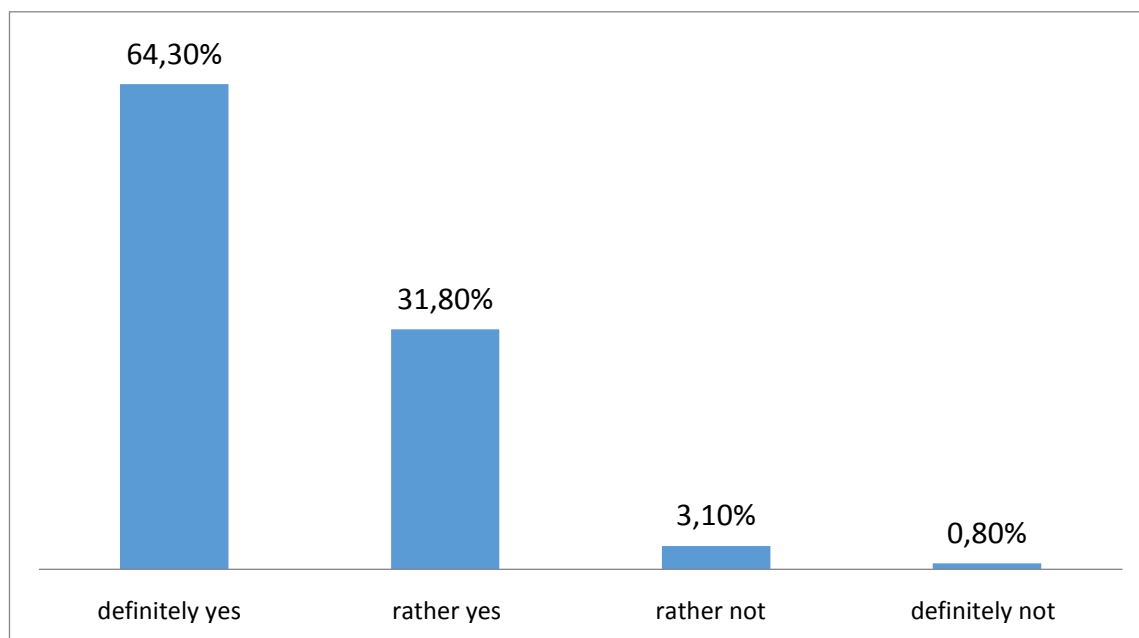


Fig. 2 Do you like to get to know new places? (according to age)

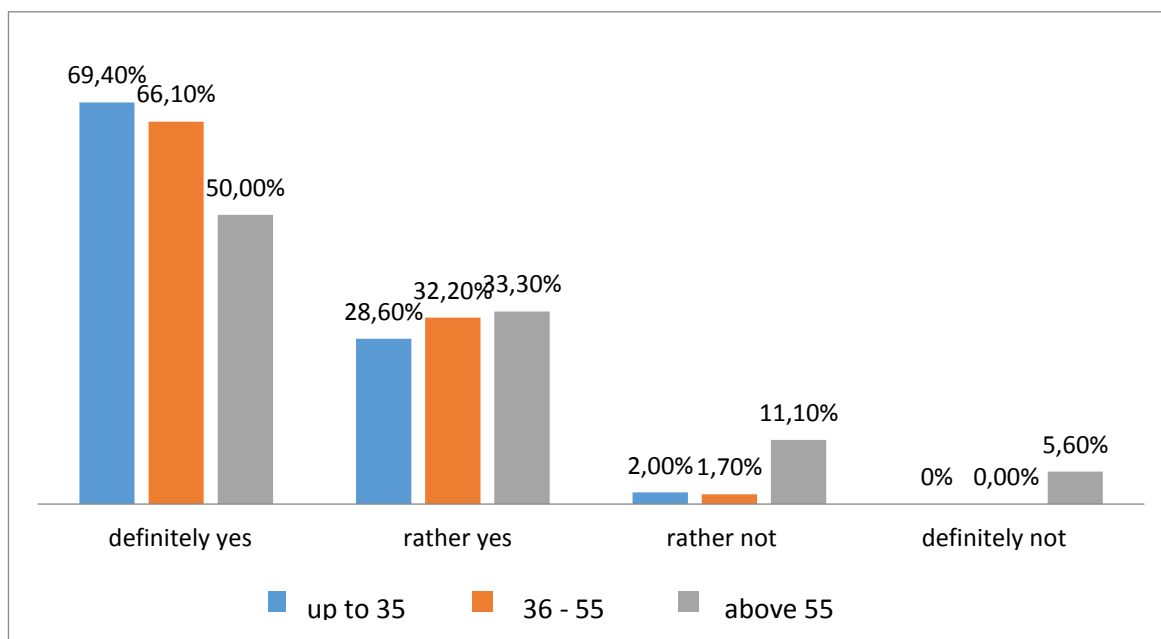


Fig. 3 How often it happens to travel outside your place of residence to rest and go sightseeing?

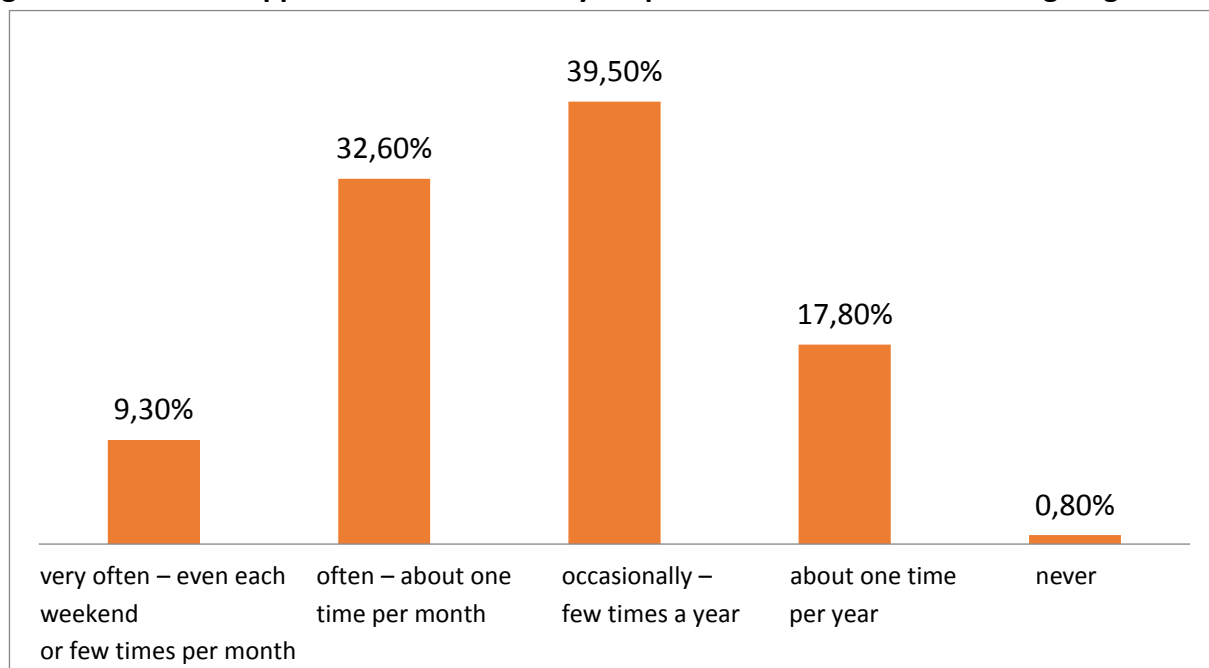
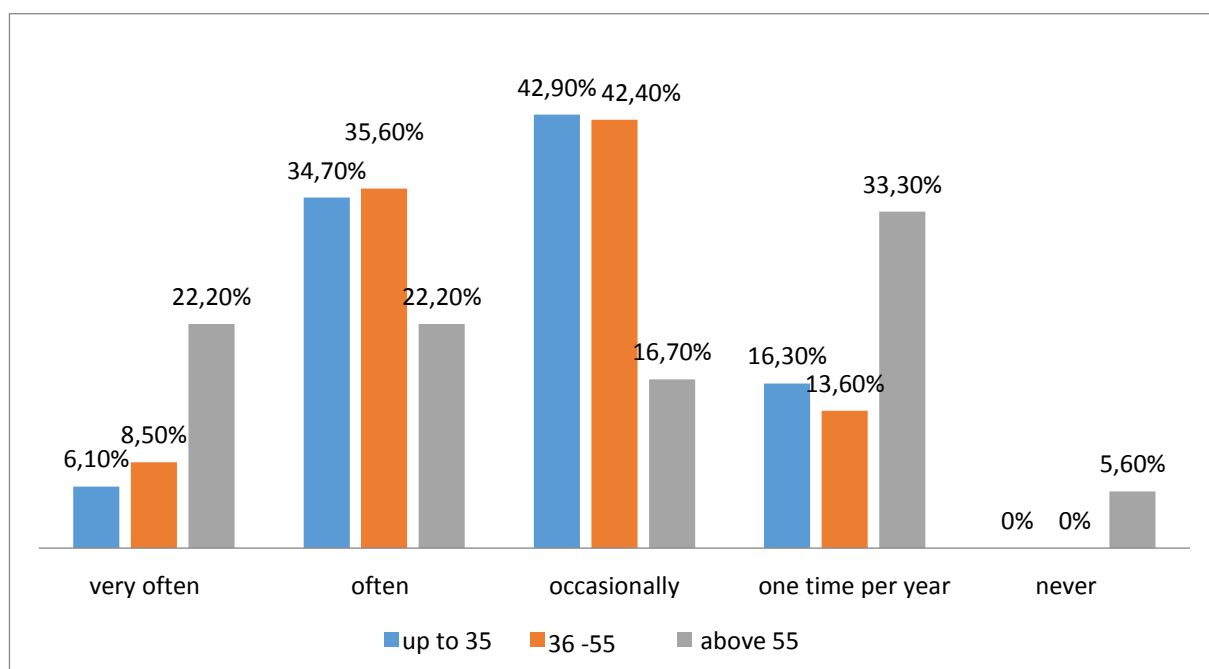


Fig. 4 How often it happens to travel outside your place of residence to rest and go sightseeing? (according to age)



**Fig. 5 How often it happens to travel outside your place of residence to rest and go sightseeing?
(according to the place of permanent stay)**

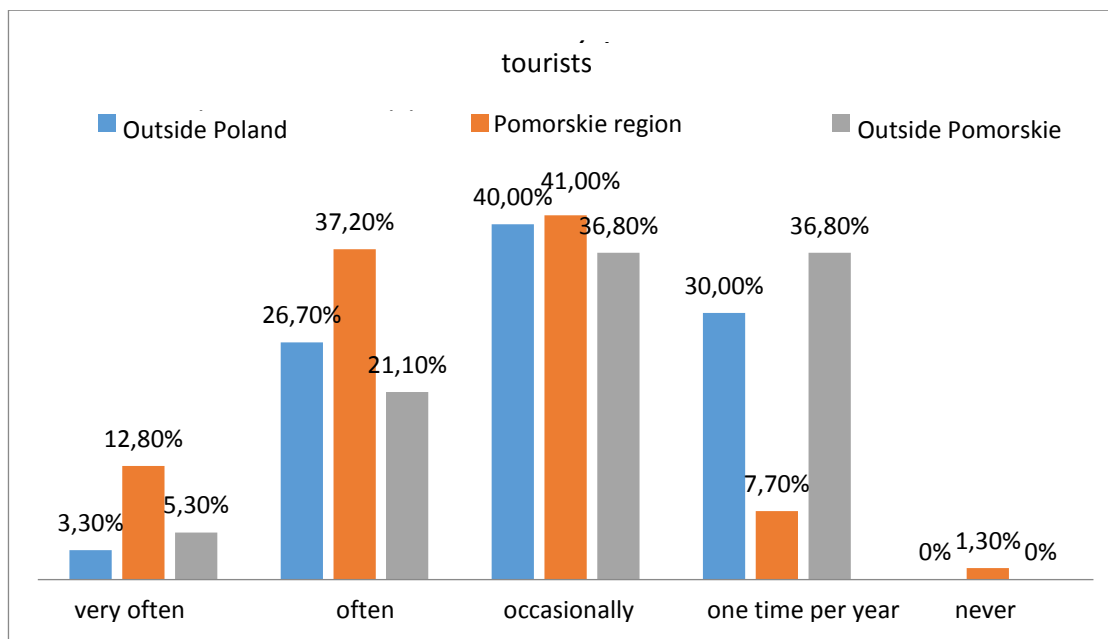


Fig. 6 When you travel in order to rest it is most often for you to look for accommodation in:

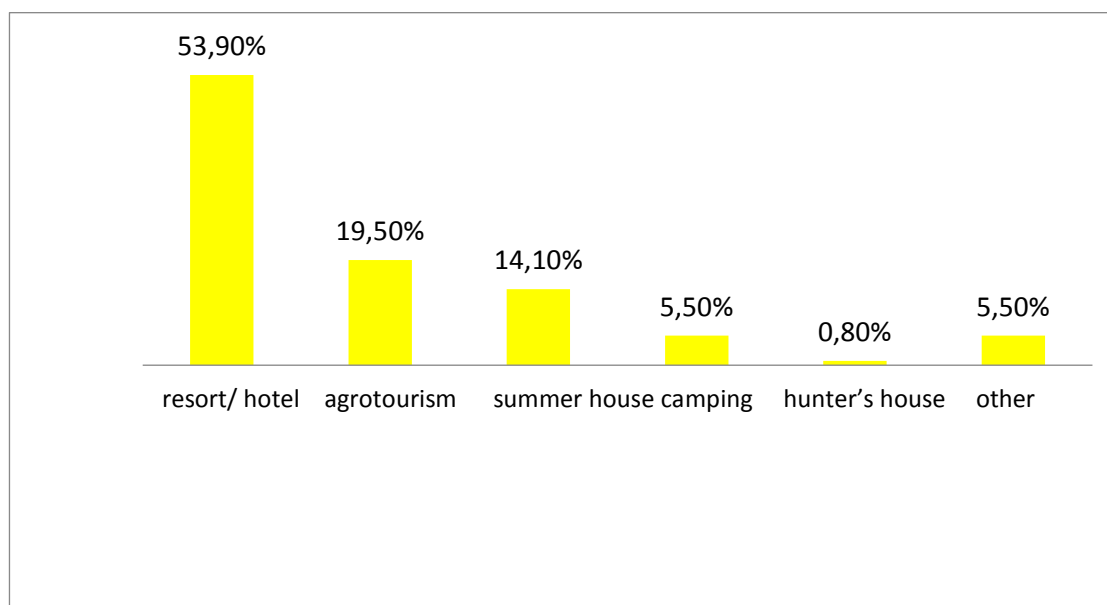


Fig. 7 When you travel in order to rest it is most often for you to look for accommodation in:
(according to the place of permanent stay):

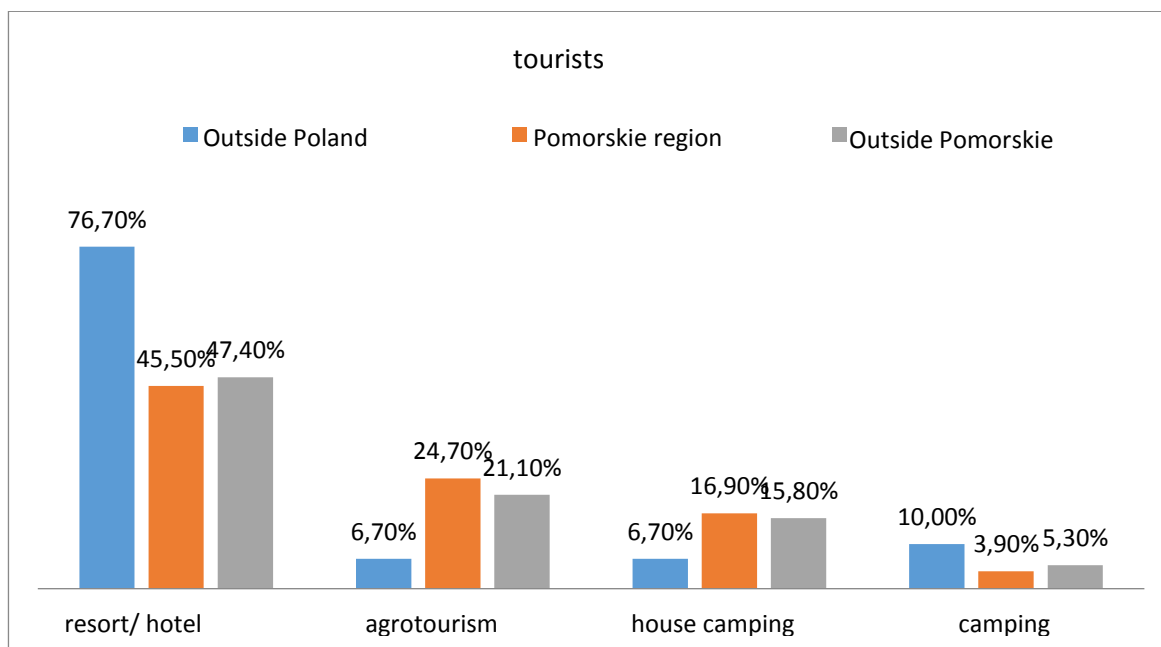


Fig. 8 Would you like to visit Pomorskie region outside the summer season?

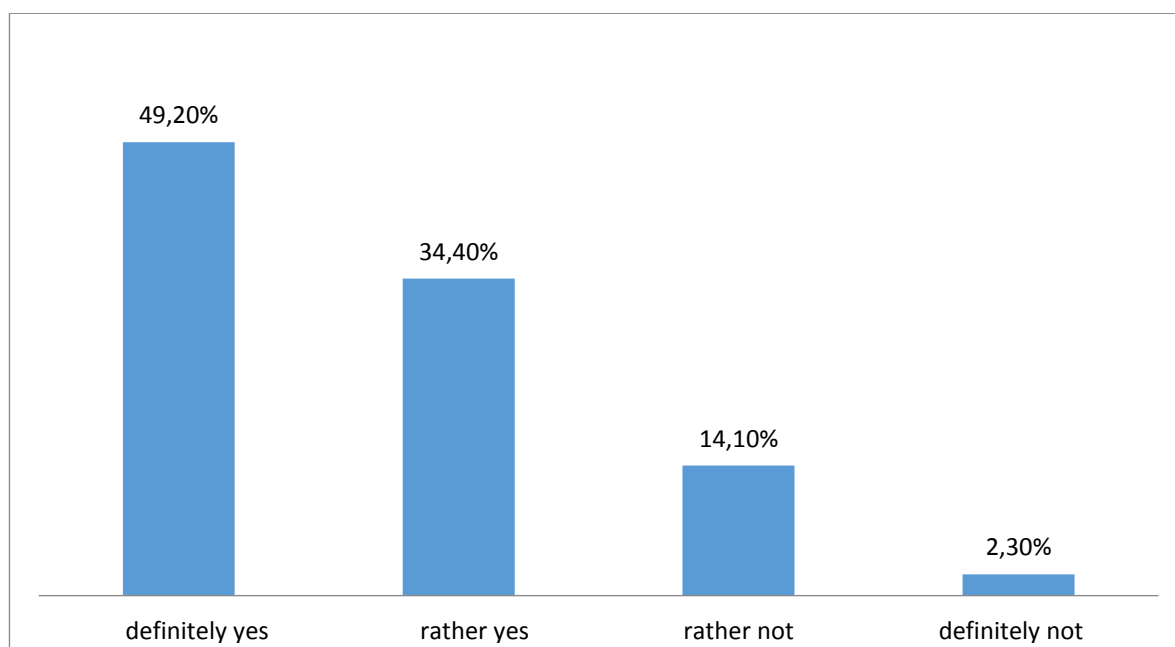
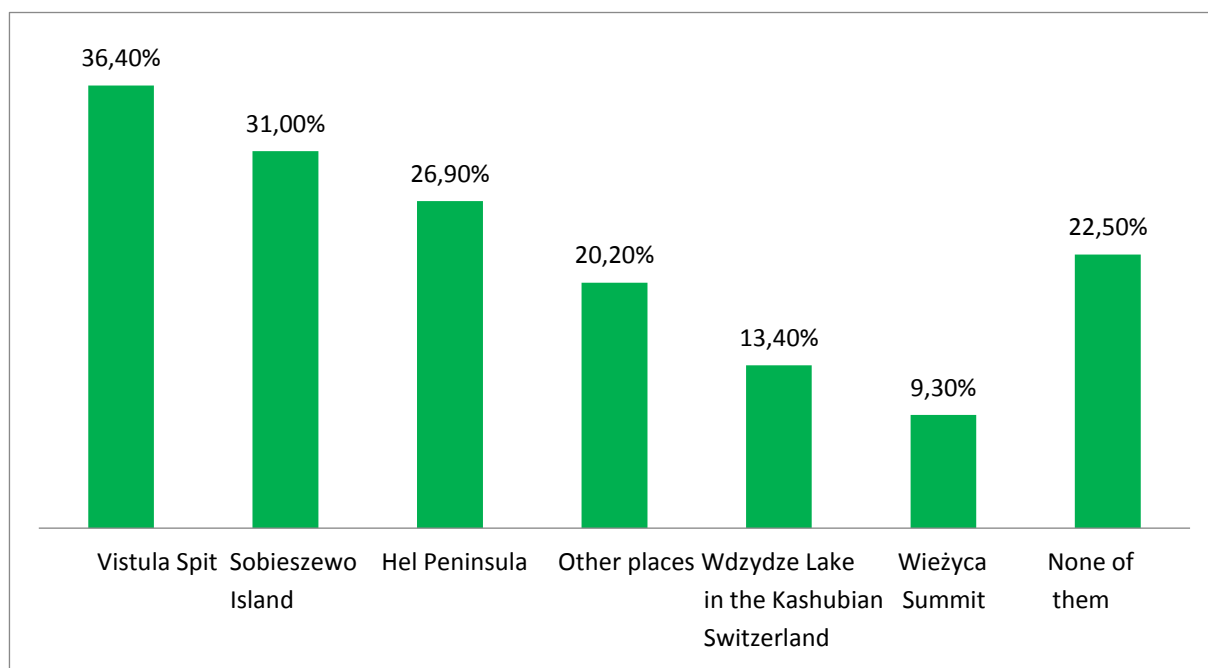


Fig. 9 Let us talk about the Tricity agglomeration. In which of the following places in this region would you like to visit in the autumn – winter season?



Recreation in forest areas

Fig. 10 Let's now talk about resting.

Do you enjoy spending your free time in the woods?

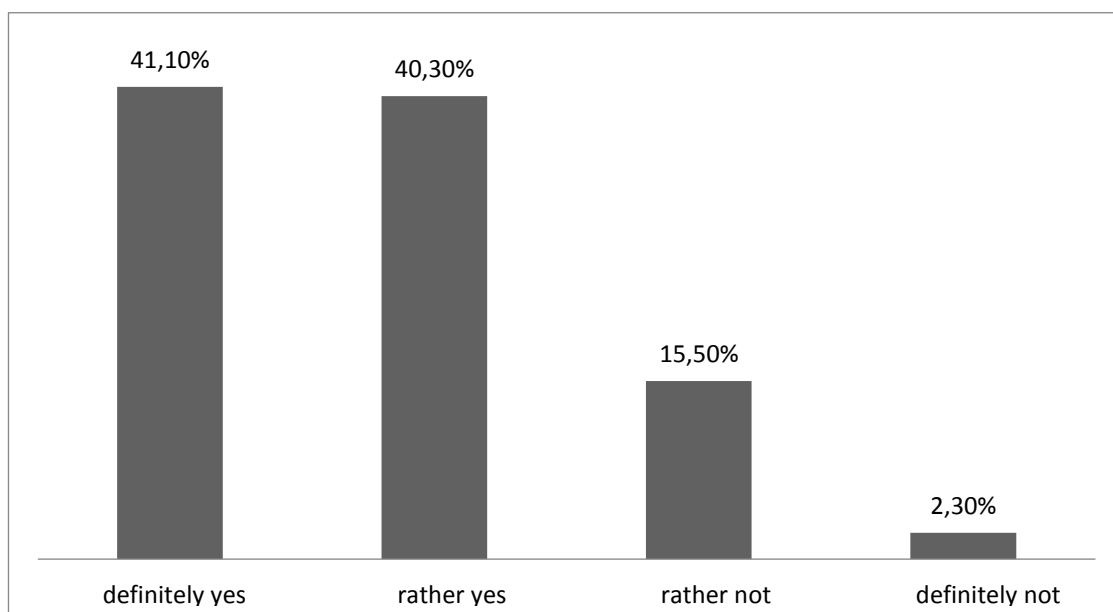


Fig. 11 Let's now talk about resting.

Do you enjoy spending your free time in the woods? (according to age)

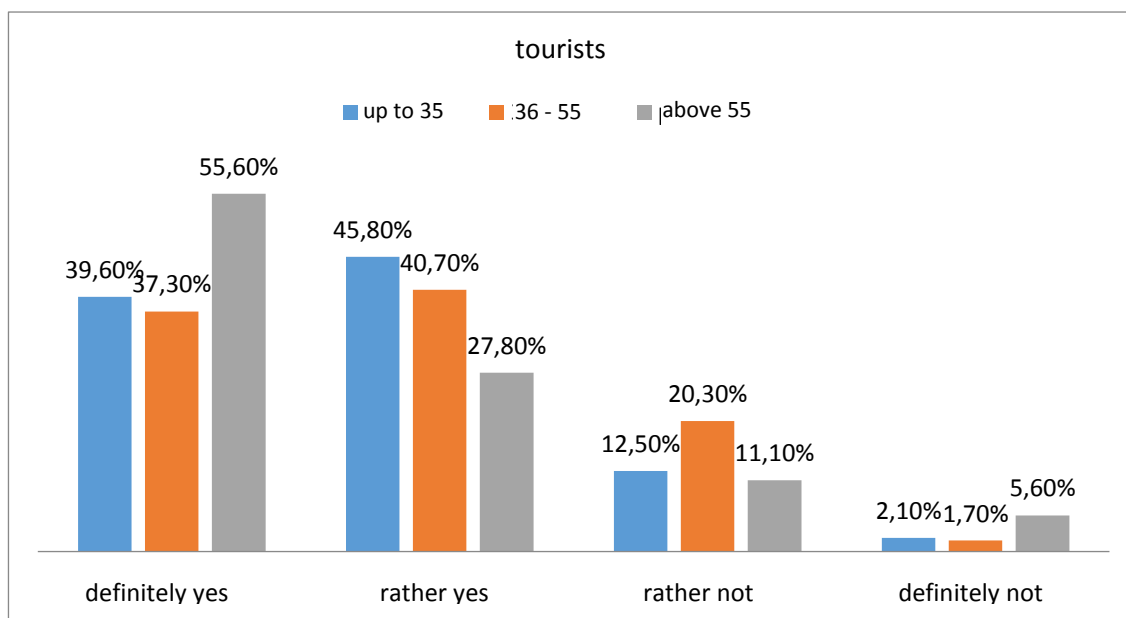


Fig. 12 Let's now talk about resting.

Do you enjoy spending your free time in the woods? (according to the place of permanent stay):

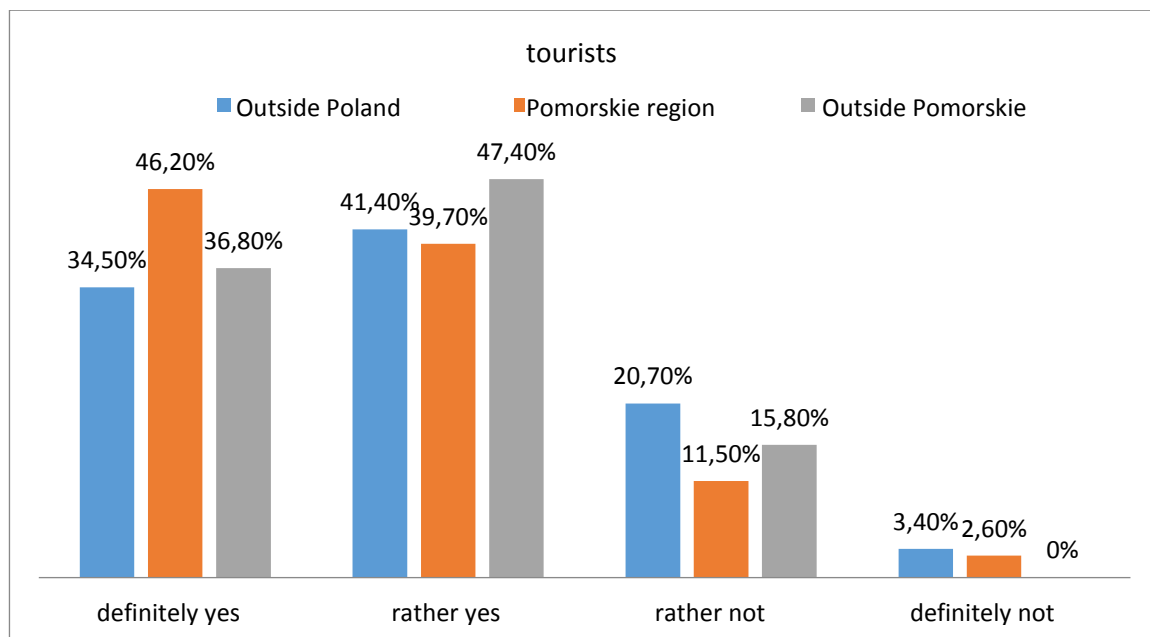


Fig. 13

Did you ever hear about organized in the forest area festivals: Blues in the Forest Ranger Station or Jazz in Forest:

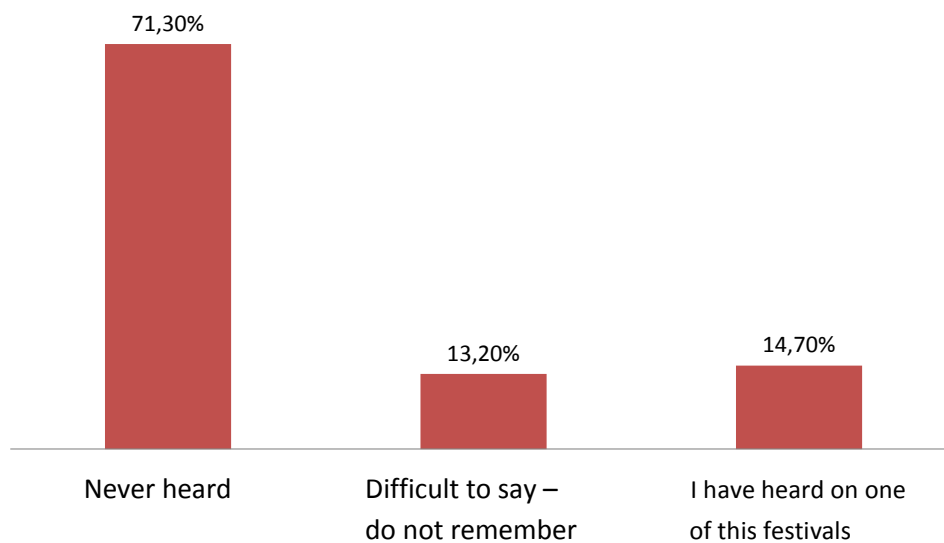


Fig. 14 Have you ever heard that on the Pomeranian Forests there is located the highest peak of the Polish lowlands with the viewing platform?

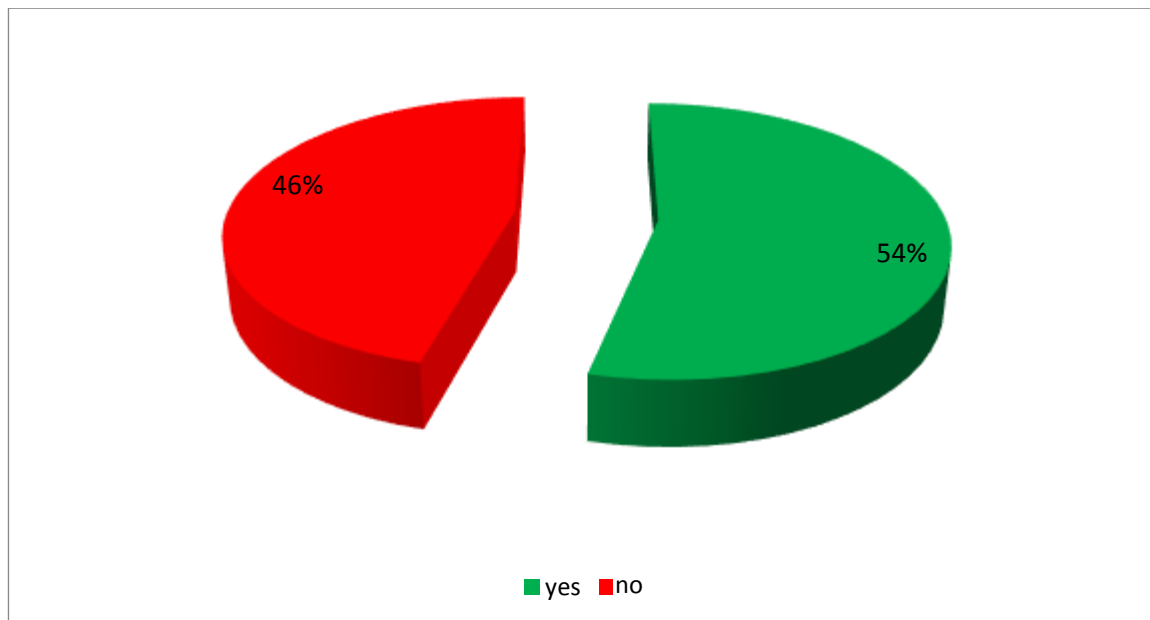


Fig. 15 Have you ever visited any of the following reserves: Stare Modrzewie Nature Reserve, Beka Nature Reserve, Jar Raduni Nature Reserve, Widowo Nature Reserve, Pełcznica Nature Reserve, Kurze Grzędy Nature Reserve, Żurawie Błota Nature Reserve, Ptasi Raj Nature Reserve, Kąty Rybackie Nature Reserve

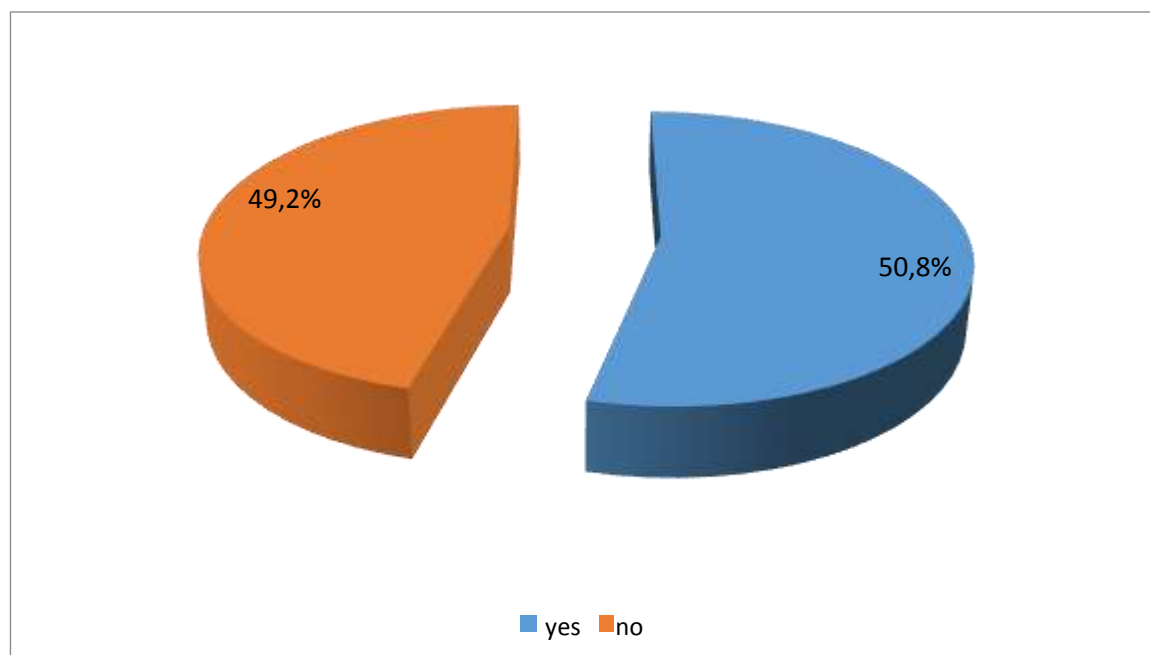


Fig. 16 Have you ever visited any of the following reserves: Stare Modrzewie Nature Reserve, Beka Nature Reserve, Jar Raduni Nature Reserve, Widowo Nature Reserve, Pełcznica Nature Reserve, Kurze Grzędy Nature Reserve, Żurawie Błota Nature Reserve, Ptasi Raj Nature Reserve, Kąty Rybackie Nature Reserve (according to age)

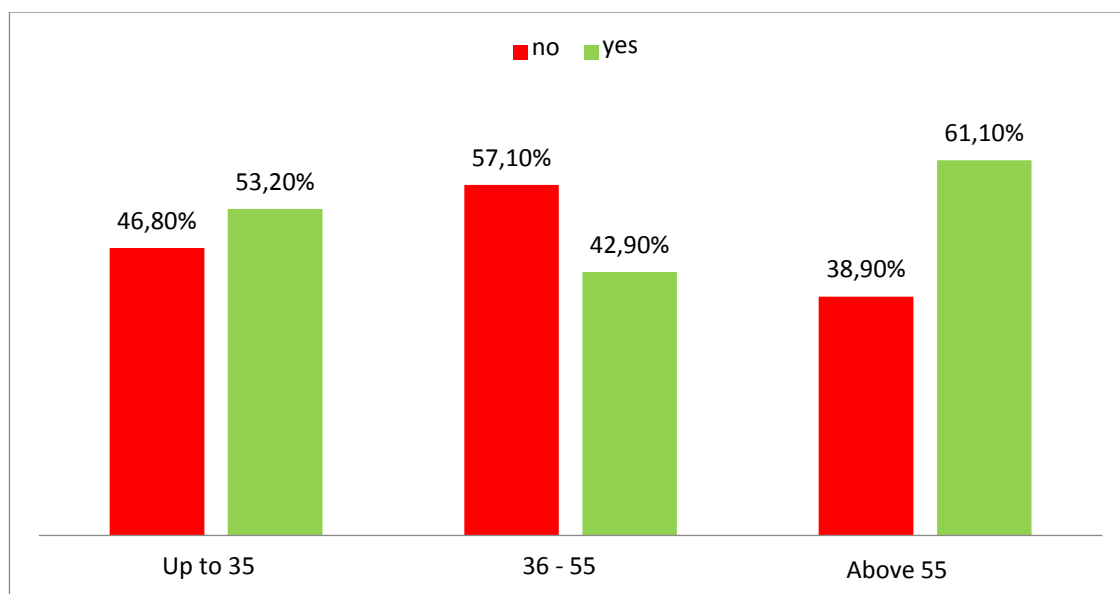


Fig. 17 Have you ever visited any of the following reserves: Stare Modrzewie Nature Reserve, Beka Nature Reserve, Jar Raduni Nature Reserve, Widowo Nature Reserve, Pełcznica Nature Reserve, Kurze Grzędy Nature Reserve, Żurawie Błota Nature Reserve, Ptasi Raj Nature Reserve, Kąty Rybackie Nature Reserve (according to the place of permanent stay):

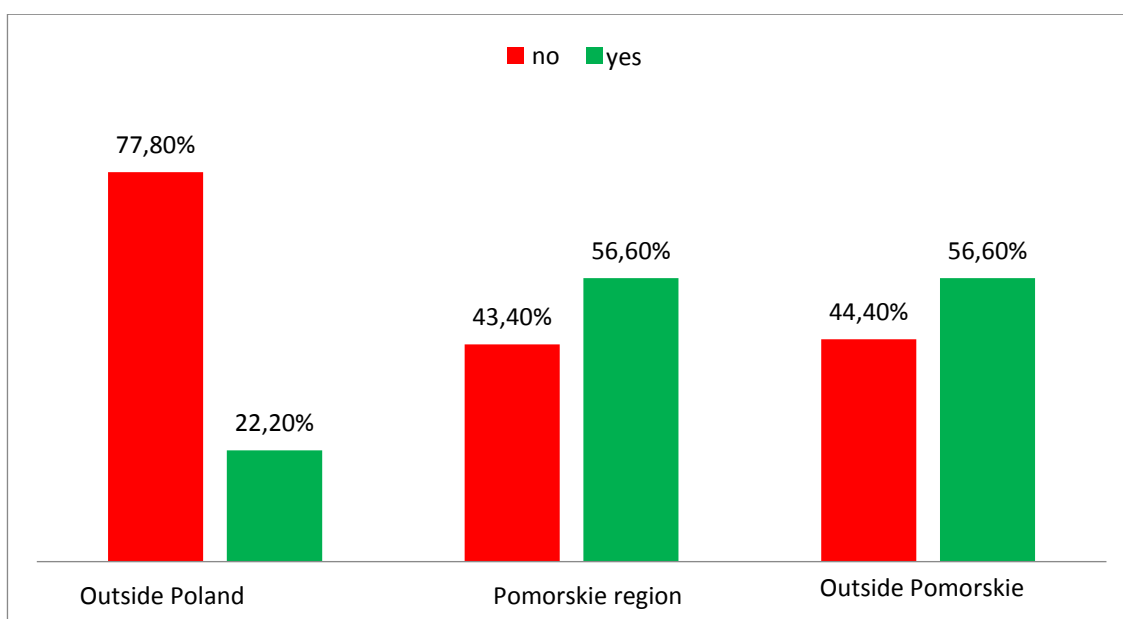


Fig. 18 Do you know the idea of the Forest Promotion Complexes?

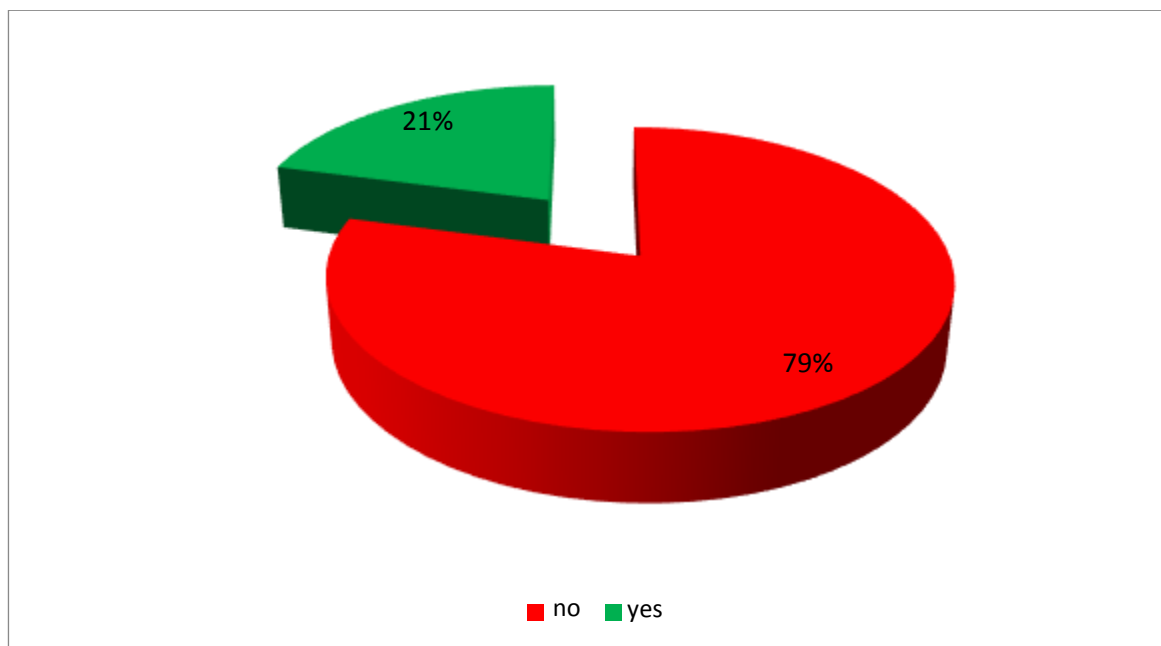


Fig. 19 Have you ever had an opportunity to visit the Forest Education Centre and/ or the educational path within the complex of the Forest Promotional Forest Elbląg-Żuławskie or the Forest Promotional Complex Lasy Oliwsko - Darzlubskie?

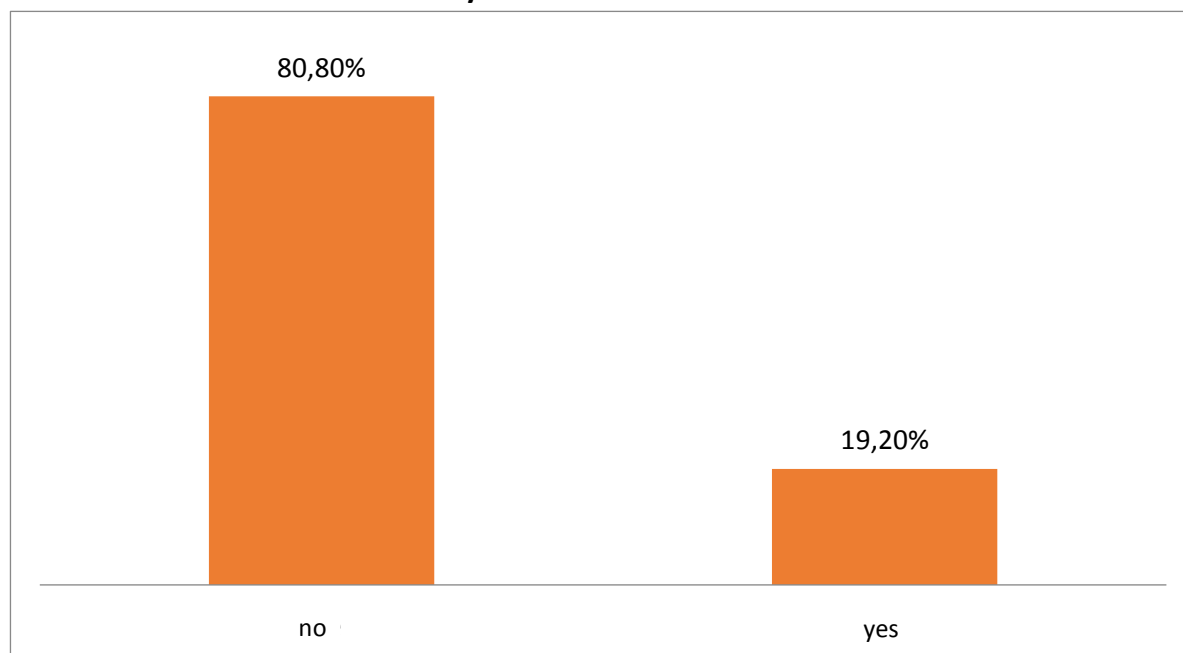


Fig. 20 Have you ever visited the State Forests Game Breeding Centre?

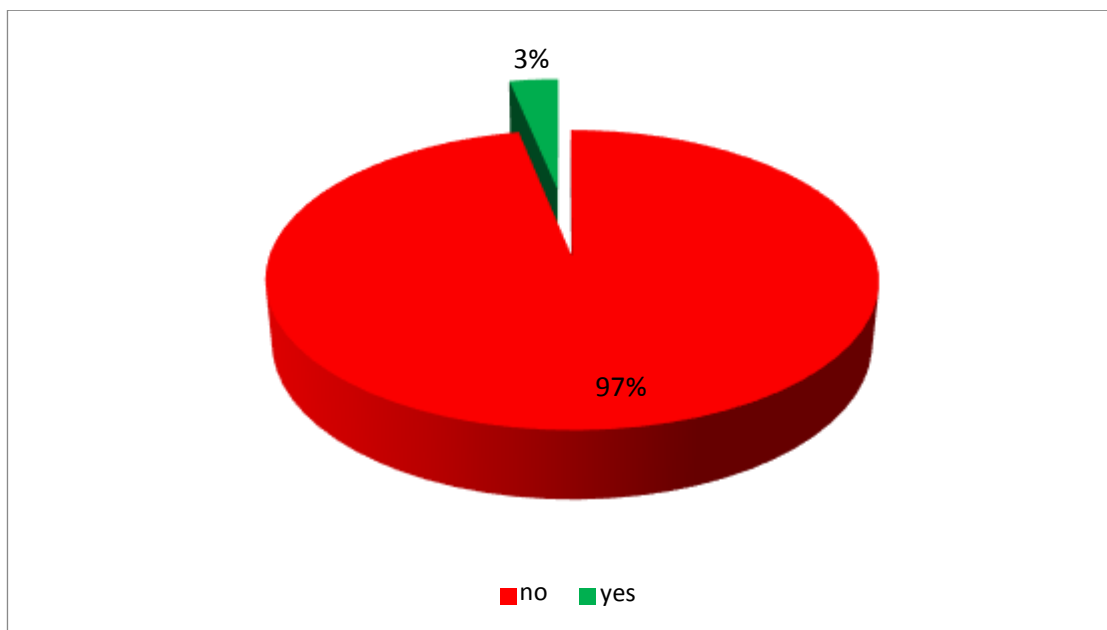
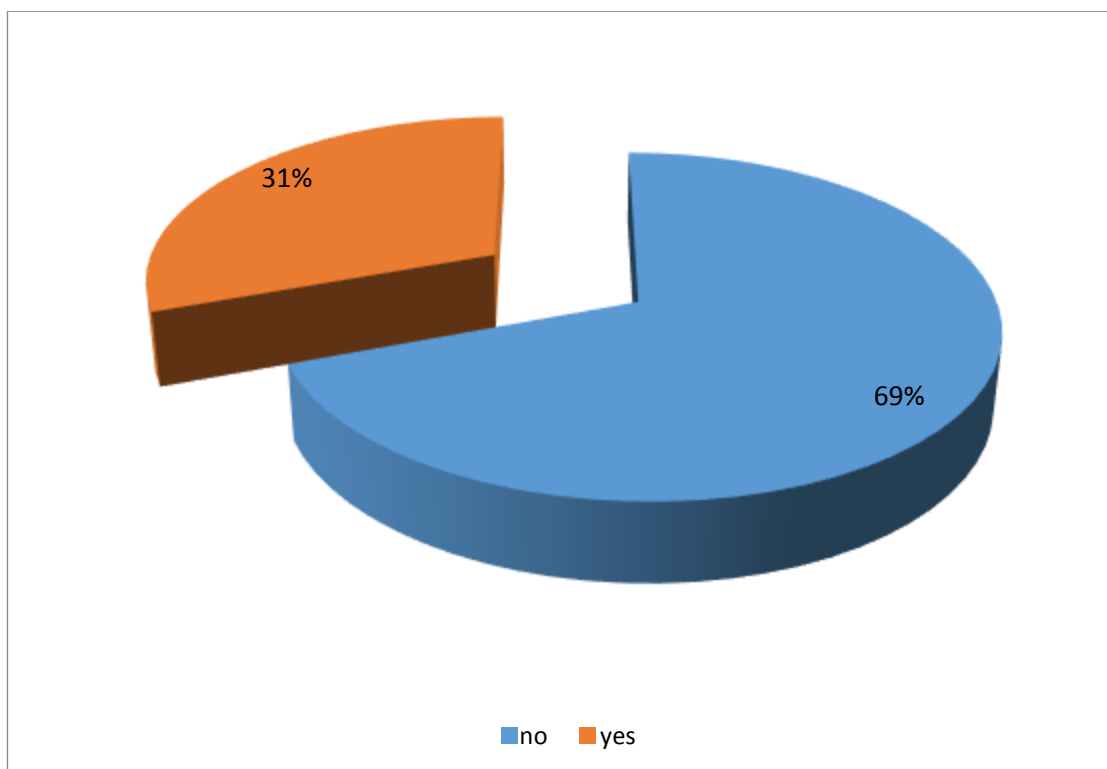


Fig. 21 Have you ever had the opportunity to observe the wildlife using the observation towers?



The most important conclusions

- The vast majority of surveyed tourists declare their readiness to visit the Pomeranian (Pomorskie) Region outside the summer season. When asked about such readiness, 49,2% of respondents have had answered "definitely yes", and 34,4% - "rather yes" (83,6% in total);
- The coastal areas would be particularly popular in the autumn and winter season - according to the respondents' declarations - (Vistula Spit 36,4%, Sobieszewo Island 31,0%, Hel Peninsula 26,9%), whereas less attractive locations are located in Kashubian inland (Lake Wdzydze 13,4%, other places in Kashubian Switzerland 20,2%);
- Over four fifths of respondents (81,4%) declare that they like spending their free time in the forest (41,1% - definitely yes, 40,3% - rather yes);
- Attractions of the forested areas of the Pomeranian Region are known to the public to a different extent - only 14,7% of those asked have heard of at least one of the two "forest" music festivals (Blues in Forest Ranger Station, Jazz in the Forest);
- Half of the respondents (50.8%) visited at least one of the nine listed forest reserves;
- Finally, 19,2% answered yes to the question: Did you have the opportunity to visit the Forest Education Centre or didactic path within the educational facilities in the Forest Promotional Complexes of the Elbląg-Żuławy Forests or the Forest Promotional Complex Lasy Oliwsko – Darżlubskie.

This study "Reasons to go" was created as part of the "Attractive Hardwoods" project - "Best practise in tourism development, marketing and sustainable management of Attractive Hardwoods" co-financed under the Interreg South Baltic Programme 2014-2020.

The contents of this study are the sole responsibility of the author and can in no way be taken to reflect the views of the European Union, the Managing Authority or the Joint Secretariat of the Interreg South Baltic Programme 2014-2020.