



Attractive Hardwoods is a flagship project under the EU strategy for the Baltic Sea Region



Project partners



Regionalna Dyrekcja  
Lasów Państwowych w Gdańsku

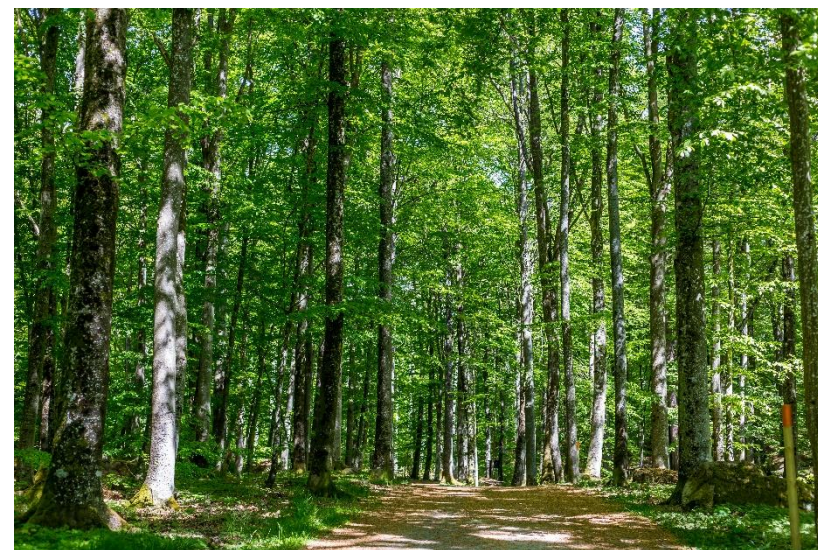


Pomorskie  
Tourist Board



# ATTRACTIVE HARDWOODS

Best practise in tourism development, marketing and sustainable management



Part-financed by the European Union  
(European Regional Development Fund)



**AIM:** to improve and strengthen the cooperation between various national and international players operating in the tourism sector to increase cross-border and off-season tourism in broadleaf forests around the southern Baltic.



**WHAT:** six pilot areas where services and products like mobile apps, customised hiking trail, nature guides, birdwatching and hunting are developed.

**WHERE:** Lithuania, Poland and Sweden



**WHO:** Six project partners and ten associated partners together with entrepreneurs, private companies and tourist operators will work to develop products and services.

**WHEN:** from 1<sup>st</sup> July 2016 to 30<sup>th</sup> June 2019